Driving M2M

Yes

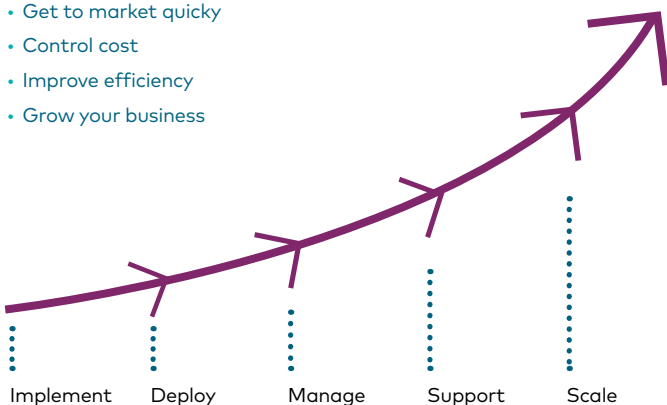**Launch, manage and scale machine-to-machine (M2M) deployments.**

Choose Optus M2M Control Centre, powered by Jasper Wireless, and get global visibility into the activity of all your SIMs on the Optus network, but more than that, use this proven cloud-based platform to help you to:

- Drive efficiency and profitability, empower your business with robust self-service tools for provisioning, real-time diagnostics, usage controls, and more.
- Streamline operations and scale faster with a powerful automation engine.
- Gain strategic insight and manage your business with a greater intelligence.

Accelerate your time to market, run your operations more efficiently, and optimise the profitability of your connected device initiatives.

Intelligence

Analyse and control how your devices work in the field, so you can respond immediately to market conditions and customers' needs. Control Center makes it easier by giving you a unique, real-time view of how your devices are connecting to and using the Optus network – across all points of connection.

Gain strategic insight

Get the intelligence you need to manage your connected device business for maximum efficiency. Optus M2M Control Centre helps to put everything from data utilisation and costs to performance and provisioning status at your fingertips. It will help you see important usage trends, which customers are the most profitable, which devices are the most costly, and whether your devices are working as expected in the field.

Troubleshoot problems quickly and easily

Run detailed diagnostics online and in real-time, whether on the Optus network or roaming internationally. Check provisioning status, see connection session history and view real-time connectivity status. Identify connectivity issues and get the information you need to get them resolved quickly.

Rapid scale

- Get to market quicky
- Control cost
- Improve efficiency
- Grow your business

Implement   Deploy   Manage   Support   Scale

OPTUS

Automation

Streamline your business processes and scale faster using a powerful automation engine to allow preset rules to control your devices. Monitor SIMs, usage, rate plans, or other elements of your connected device business and trigger actions to run automatically when critical events occur.

Program rules...without programming

Set custom rules easily in the Optus M2M Control Centre user interface. Decide how you want your business run and let the platform help you achieve this.

Making the most of the automated rules is simple:

- Monitor SIM behavior or other events
- Decide what condition will trigger the rule
- Set an action to run automatically when that condition is met

Integrate quickly with your own applications

Manage your operations more efficiently and control devices directly from your own applications. Use standards-based API calls to access data in the Optus M2M Control Centre. From day one, you will be able to use your own applications to monitor usage, send messages to devices, assign rate plans, get invoice data, and more.

Empowerment

Tailor the Optus M2M Control Centre platform to your specific business model. Set logistics requirements, define custom commercial terms, and even enable distributors and customers to manage connected devices depending on your business needs. Let our self service capabilities help you drive efficiency and profitability within your business.

Control costs

Start with a no-touch activation experience – automatically activating your devices on the network as soon as your end users or installers switch them on in the field. Then utilise automated overage controls, notifications, and rules to control costs once your devices are in use. Minimise manual efforts and use the automation engine in the Optus M2M Control Centre to help you save time and money.

Choose commercial flexibility

Select pooled or individual rate plans. Set high or low usage that varies by geography or type of data traffic. Ensure that your rate plans, distribution and operational logistics work to suit your needs.

See for yourself

Start with a developer kit and get instant, hands-on experience with the power of Optus M2M Control Centre. It's the fastest way to get started connecting your devices to the Optus network. With trial SIMs and full access to the platform – including diagnostic tools to help with development and APIs to integrate with your applications – see how easy it is to get to market quickly, control costs, improve efficiency and grow your business. Visit **optus.m2m.com** and get your developer kit today.

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